

## WOMEN IN FILM & VIDEO DC

Women in Film & Video of Washington, DC (WIFV) is a 501(c)(3) non-profit organization dedicated to advancing the professional development and achievement for women working in all areas of film, television, video, multimedia and related disciplines. WIFV supports women in the industry by promoting equal opportunities, encouraging professional development, serving as an information network, and educating the public about women's creative and technical achievements.

A recently released study by the Sundance Institute and WIFV's sister organization, Women in Film-Los Angeles, reports that just 4.4% of the directors of the top 100 box office grossing films from 2002 to 2012 were female. Indeed, despite some progress women are still woefully under-represented behind the camera, and there is still a striking lack of diversity in the range of voices and perspectives presented in media.



WIFV finds ways to turn disappointing statistics around and help women thrive as storytellers in front of and behind the camera. Founded in 1979, WIFV is both a membership organization that welcomes women and men and a highly respected 501(c)(3) public charity that relies on support from corporations, individuals, and organizations. WIFV is celebrating our 35<sup>th</sup> Anniversary with a series of special events and 70+ programs a year, including:

<u>Professional Development Workshops</u> - Multiple programs per month that enable WIFV's 1,000+ members and nonmembers alike to build technical skills and knowledge, network, and exchange ideas.

<u>ScriptDC</u> - The premier conference for Mid Atlantic writers, producers, and talent to achieve their creative dreams by connecting them with accomplished teachers, consultants and industry professionals.

<u>Kids World Film Festival</u> - DC area 5th and 6th graders participate in media literacy workshops and then discuss short international films that promote cultural understanding, tolerance, and conflict resolution.

<u>Image Makers Program</u> - DC area high school students learn about careers in media by working with WIFV volunteers to create public service announcements for area nonprofits in need of support from the community.

<u>Media Job Fair</u> - The only one of its kind in the Mid Atlantic, the WIFV Media Job Fair attracts hundreds of attendees and exhibitors like ABC7/NewsChannel 8, BET, C-SPAN, Henninger Media Services, Interface Media Group, and PBS.

<u>Fiscal Sponsorship Program</u> - Provides mentoring and limited financial and legal oversight for independent film projects, which become eligible to solicit and receive grants and tax-deductible contributions.

"Interface has been a sponsor of WIFV for more than 10 years. Why? Because it helps us deliver our message to a very targeted audience, but more importantly, it allows us to give something back to the community in which our employees and freelancers work, live and thrive." Adam Hurst, Interface Media Group

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